



the Sound Hole Report

Newsletter 4/15/11
Volume 1 Issue 3

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"The NY/NJ area is loaded with talented musicians, artists and professionals in the entertainment industry that just haven't had that big break to get the notoriety that they so desperately deserve."

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The Ladies of Sound Hole Audio !!

By Eric Gratson

Hello there music fans, and friends of Sound Hole Audio LLC!! I'm very excited to present to you the third issue of *the Sound Hole Report*!! The basic premise of *the Sound Hole Report* is to serve as a means of exposure to all of the talented independent artists throughout the greater NY/NJ area that are in some way, shape, or form affiliated with Sound Hole Audio LLC. In this issue we have focused on "The Ladies of Sound Hole Audio." More than ever before female acts are producing some exceptional music and I believe we some very talent artists right here on Sound Hole Audio on stations like *Acoustic Flavours*, *Indie City*, and *Jam Land*.

There's one thing for sure - the NY/NJ area is loaded with talented musicians, artists and professionals in the entertainment industry that just haven't had that big break to get the notoriety that they so desperately deserve. Hopefully through the distribution of the Sound Hole Report and the web of social media networks available to us all, more of this incredible music will be discovered by all! That is our mission at Sound Hole Audio LLC.

Each issue will be filled with featured artists from our internet radio stations - Sound Hole Radio (www.soundholeaudio.com/internetradio). We will also try to keep you up to date with events, concerts, etc. happening in the area, along with some studio and live recording tips from our group of talented recording engineers / producers.

Spring is the Time for Live Recording !!

By Eric Gratson

Many of you probably have some great live shows that are coming up this spring, and I'm sure they are a very important part of your world. Why not capture the power and intensity of your live performance with a high definition, multi-track recording? Many of our live recording clients are amazed of the sound quality and how we can capture the energy of the performance, but still provide the punch, instrument separation, and control of a good quality studio track. And because we're not tracking overdubs, the process is much quicker and less expensive than going into the studio!

Please see *Live Recording* on page 6

Morgen LaCivita – Mystic Island, NJ

By Eric Gratson



Morgen LaCivita – Old Souls

“Sometimes soothing, sometimes haunting, and sometimes cool and funky, Morgen captures quite a few different moods in her music, but it’s always moving.”

The first time I heard the music of Morgen La Civita I was instantly moved by the deep emotional nature of her songs. Sometimes soothing, sometimes haunting, and sometimes cool and funky, Morgen captures quite a few different moods in her music, but it’s always moving. Sound Hole Audio very proud to have an artist of her talent on our stations - please make it a point to listen for her.

Morgen had already made her mark in the world of radio and television voice-overs, as well as commercial copy writing, when she made the transition to songwriting. In less than a year and a half, she has been featured on 15 albums, has had several songs licensed by various music publishers and has received Radio airplay on major market stations. Her fusion of Americana, Folk, Blues and World Music, which she uses to tell the musical equivalent of campfire ghost stories, gives her an edgy and unique sound in today's increasingly competitive market. Socially conscious, Morgen provides specialized music, for causes close to her heart. This has earned her the reputation of being not only unaffected, but genuinely down to earth and easy to work with, a fading quality among today's rising stars. Morgen has a home studio where she writes, records and mixes all her music with her Grammy winning partner Jake R. Tanner. Her debut album "From the Basement" was released in February 2010. All proceeds from the album will go to www.NDSS.org (National Down Syndrome Society). Her most recent release, "Old Souls," is available now on CdBaby, iTunes and Amazon, and the proceeds will also go to NDSS.

Recently, Morgen has 2 songs on this year's 3 CD set of "Songs for the Cure" from the Indie music cancer drive (<http://www.cancerdrive.org>), and her CD "Old Souls" was also re-released by Cinderella Records, which is available on Amazon.com, and 100% of all proceeds benefit NDSS.org.

Morgen La Civita currently has tracks on Sound Hole Audio's internet radio stations, *Indie City*, *Acoustic Flavours*, *Jazzy/Bluesy Beat*, and *Jam Land*. (www.soundholeaudio.com/internetradio)

Look for Morgen La Civita on her newly updated web site at: <http://morgenlacivita.bandzoogle.com/>

Emily Angell – New York, NY

By Eric Gratson

Known for her "appealing voice and smart songwriting" (Women of Substance Radio), Em stands out as one of the new breed of women singer-songwriters who also know their way around the control room. Her crystal clear Pop soprano has been compared with Colby Caillat and Taylor Swift, and is infused with a grit and soul that is uniquely hers. Emily hails from a family of musicians and engineers, and has made New York City her home, since she arrived at City College from Binghamton, New York six years ago. She's performed her acoustically-driven Pop-Rock all over the Northeast, including New York area Hot Spots *Arlene's Grocery* and *The Bitter End*. She and is set to release her debut EP "The Upset" later this year.

Em has a couple of cuts on our Indie City and Acoustic Flavours station right now, and we hope to get some more of her original music on the air as soon as we can. It really is refreshing to hear young local talent like Emily, and enjoy the organic nature of her songs. She brings a nice balance of pure folk pop that is not too primitive, yet not overly produced either.

Emily currently has a "KickStarter" campaign going to raise money to duplicate her album. Many of may have been involved with this before, and it's a great way to get your fan base involved. To help Em with her cause and get more great original music out to the masses, please visit this link to find out more. She's on her way, but could really use your support - **HER CAMPAIGN ENDS FRIDAY, APRIL 22, 2011 !!**

<http://www.kickstarter.com/projects/emilyangell/the-quest-for-1000-copies-of-ems-debut-ep?play=1&ref=search>

To hear Emily's tracks on Sound Hole Audio's internet radio stations, **Indie City, and Acoustic Flavours** go to:

www.soundholeaudio.com/internetradio

You can also find Emily Angell at these places on the net:

www.emilyangellmusic.com

www.emilyangell.bandcamp.com

Tatiana Moroz – North Bergen, NJ

By Eric Gratson

Who IS Tatiana and what is she all about? Tatiana is a NJ-born singer-songwriter with Polish, Ukrainian, and Sicilian Roots. In other words, she has MOXIE... Her original songs are lyrical, melodic, and introspective. Her voice is both sultry and vulnerable, guiding her own timeless style of music: a gutsy, fresh, new and distinct blend of folk/country/blues/pop.

The album *Tatiana* consists of 12 original songs produced, performed, and written entirely by Tatiana, backed up by a full band of top NYC musicians. With the ability to write honestly and sing passionately, Tatiana's debut record is impressive, inspiring, and is generating a mounting Internet buzz. **Sound Hole Audio** is proud to have her as part of our strong female lineup.

Tatiana is available for streaming in its entirety on www.TatianaMoroz.com. The album is available to purchase on iTunes, CD Baby and Amazon. This ASCAP artist can be heard on various radio stations including WMVY, WAER, WOSR and of course on-line on Sound Hole Audio (www.SoundHoleAudio.com/internetradio).

Please see *Tatiana Moroz* on page 4



Emily Angell – *The Upset*
Coming June 2011

"Her crystal clear Pop soprano has been compared with Colby Caillat and Taylor Swift, and is infused with a grit and soul that is uniquely hers."



Tatiana Moroz

Tatiana Moroz from page 3

Tatiana performs regularly throughout the New York metropolitan area, and is booking nationwide performances for Summer 2011. Some of her upcoming performances include: Paddy Reilly's Music Bar on April 27th, 2011, NYC; Espresso Joe's on May 21st, 2011, Keyport, NJ; and The Fine Grind Coffee Bar on June 1st, 2011, Little Falls, NJ.

Tatiana is returning to her acting roots by co-starring in the new, original, sci-fi glam-rock musical *EUROPA!* For more information go to: www.EuropaTheMusical.com. (April 16th, 18th, 19th, and 20th, 2011)

To hear Tatiana's tracks on Sound Hole Audio's internet radio stations, *Indie City, and Acoustic Flavours* go to: www.soundholeaudio.com/internetradio

You can also find Tatiana Moroz at these places on the net:

A free download of Tatiana's single *Castle To Defend* is available at <http://tatianamoroz.com/>

<http://www.YouTube.com/ForeverMoreTatiana>

<http://www.Myspace.com/TatianaMorozMusic>

"Tatiana's original songs are lyrical, melodic, and introspective. Her voice is both sultry and vulnerable, guiding her own timeless style of music".

Robin DeLorenzo – Hopatcong, NJ

By Eric Gratson

Robin DeLorenzo is an ASCAP singer songwriter, and has been singing, performing and writing as early as the age of 4. Throughout her early years, she was involved in theater, chorus and orchestra. She attended Adelphi University in Garden City, NY and focused on Communications and Technical Theater Degrees. She trained with a number of vocal coaches and was involved with many musical groups ranging from 70's and 80's cover bands, wedding bands, corporate bands, and studio and original projects. But songwriting has always been her passion! Her Freshman CD release, *Just a Piece of Me*, includes her single, "Ain't No Bed of Roses," which was written by Jeff Steele was recorded for IMG Publishing in NYC.

Most recently she has partnered with Award Winning Producer Lisa Ratner of East West Music and Fastrax Studios in South Salem, NY. Together, they created her latest nine song CD, *Wanna Fly*. Robin touches her listener with her powerful lyrics, emotional vocals and catchy melodies. Robin's music is a crafty combination of blues and pop, and she really shows her vocal talents throughout the entire album. Robin's vocals are both powerful and deeply emotional. Robin has several of her newest tracks on **Sound Hole Audio**, and you can hear them on the *Indie City, Jam Land, and Acoustic Flavours* stations.

Robin has a busy schedule of gigs throughout the area through the spring and summer, with a gig showcase at The Bitter End in NYC on April 26, 2011, and Deena Miller's *Chick Singer Songwriter Showcase NARMA* in May in Los Angeles. Robin is focused on supporting the release of her album and is advancing into the world of commercials and jingles.



Robin DeLorenzo – *Wanna Fly*

"Robin touches her listener with her powerful lyrics, emotional vocals and catchy melodies."

Please see **Robin DeLorenzo** on page 5

Robin DeLorenzo from page 4

To hear Robin's tracks on Sound Hole Audio's internet radio stations, *Indie City, Jam Land, and Acoustic Flavours* go to:

www.soundholeaudio.com/internetradio

You can also find Robin DeLorenzo at these places on the net:

www.robind.com

www.instantlyblue.com

<http://www.facebook.com/robindelorenzomusic>

<http://www.myspace.com/robindmusic>

<http://twitter.com/robindelorenzo>

Ilse – New York, NY / Brussels, Belgium

By Eric Gratson

Ilse is and probably will always be the artist that has traveled the furthest to find her way to **Sound Hole Audio**! The Belgian Singer/Songwriter was fascinated by overseas productions, and luckily found American Producer/Composer Chiba Antoine and samples of their work were exchanged. Soon after, Ilse thought to herself, "Nothing is impossible but in your own mind," and she decided to fly from Brussels to New York armed with a notebook filled with songs and ideas. America and Europe would meet in Zen Room Studios with music as a universal language.

Ilse's background with a Masters in Psychology, fulfilled her desire to understand the world, life, human emotions and thoughts better. With her inspirational lyrics she reaches out to people with a message of hope and the courage to be yourself. Ilse's warm natural voice mixed with stellar production work craft some incredible pop songs - and what better place to get her music out to the world than **Sound Hole Audio**, and our *Indie City* station (www.soundholeaudio.com/internetradio). And thanks to talent such as Ilse this station is growing our most popular collection of all original music. Ilse's journey to the states is sure to lead her on a path to a very successful music career.

Ilse supports the work of China Care Foundation, an organization that saves the lives of medically fragile orphaned children in China - www.chinacare.org

To hear Ilse's tracks on Sound Hole Audio's internet radio stations, *Indie City* go to: www.soundholeaudio.com/internetradio

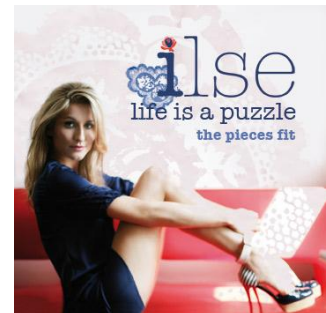
You can also find Ilse at these places on the net:

<http://www.myspace.com/ilsemusicpage>

<http://www.facebook.com/pages/followilse/187987894354>

<http://www.youtube.com/ilsemusicpage>

<http://twitter.com/followilse>



Ilse – Life Is a Puzzle

"With her inspirational lyrics she reaches out to people with a message of hope and the courage to be yourself."

Bess Rogers – Brooklyn, NY

By Eric Gratson

Bess Rogers is a singer/songwriter from good old Brooklyn, NY. Bess has crafted a great collection of catchy pop tunes on her most recent release, "Bess Rogers Presents." She brings a great mix of indie pop/rock music driven by acoustic guitars and an impressive rhythm section. Bess' music is supported by her soft and soothing vocals and sometimes elaborate harmonies to produce some very impressive soundscapes.

Bess is usually very busy on the national touring circuit, and outside of her solo performances she has teamed up with other successful Indie artists such as Allie Moss, Ian Axel, and Ingrid Michaelson, including opening for the Dave Matthews Band with Michaelson. Bess has really come a long way with her career! The once-reluctant singer has definitely traveled forward from the days of writing theme songs for her group of friends and forcing herself to perform open mics every night of high school to overcome a fear of performing. Bess plans to keep touring and building her career from all angles, particularly the writing and recording aspect. Bess is currently preparing to start recording her next album so please keep your eyes and ears open for this. Fans of Bess can help her fund this effort through her current "KickStarter" campaign (go to: <http://www.bessrogers.com>)

To hear Bess's tracks on Sound Hole Audio's internet radio stations, *Indie City and Acoustic Flavours* go to: www.soundholeaudio.com/internetradio

You can also find Bess Rogers at these places on the net:

<http://www.bessrogers.com>
<http://www.youtube.com/bessrogers>
<http://www.facebook.com/bessrogersmusic>
<http://www.myspace.com/bessrogers>
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<http://www.bessblog.tumblr.com>
<http://www.formspring.me/bessrogers>

Live Recording from page 1

Mixing and mastering the live recording requires a whole new set of tracking and mixing skills. We can remove a lot of background noise, optimize your vocal levels, and even pitch-correct a sour note! If you're looking to capture a special performance, produce a live CD or just want to produce YouTube videos that don't make your ears bleed.... Give us a try!!

Sound Hole Audio LLC is a small privately owned company from northern New Jersey located just a few miles west of NYC in the heart of the NJ Meadowlands area. We provide studio and live/on-location recording, mixing/mastering, and in 2010 started our own interactive internet radio stations. Through our network of professionals, the Sound Hole Network (www.soundholeaudio.com/aboutus), we provide additional resources such as HD videography, studio musicians, live sound, and an independent record label - Exit 7A Productions (<http://www.exit7a.com>). Please feel free to contact us about any of these services.



Bess Rogers

"Bess' music is supported by her soft and soothing vocals and sometimes elaborate harmonies to produce some very impressive soundscapes."

Thank You From Sound Hole Audio !

Well I guess that completes our "Ladies Only Edition" of the Sound Hole Report. I just wanted to thank everyone for being involved with our business - our internet radio stations, our live and studio recording project, and all things music from the NY/NJ area.

If you have any ideas for up-coming issues, have questions, or maybe just something interesting to shout out, please send us an e-mail at: info@soundholeaudio.com. Also you can leave us comments on our blog, Facebook, or MySpace pages (just see the links below). We'd be more than happy to help out in any way that we can.

We are going to continue to feature a lot of great local music, also start to feature some of our favorite venues, and start to discuss to technical and equipment related articles related to recording, live sound, and the instruments we use to put out this great music! Until next time, Peace and Love, and keep the music flowing!



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